

# GIVING TOOTH ENAMEL THE PROTECTION IT DESERVES.

ClearVu cosmetic braces provide the ultimate combination of beauty and performance, resulting in a healthy bite and a smile you can be proud of.

## The ClearVu difference:

- ✓ Designed to protect your tooth enamel<sup>2</sup>, and for ease of removal at the end of treatment
- ✓ Maximum comfort due to small size and ultra-smooth surface
- ✓ Robust ceramic material reduces the risk of breakage, assuring your treatment stays right on track
- ✓ Exclusive *Personalized Color-Matching Technology*<sup>®</sup> allows the braces to blend in with your natural tooth color
- ✓ Aesthetic tooth-colored wires are available to perfectly complement your new braces

To learn more about ClearVu cosmetic braces, visit [cosmeticbraces.com](https://cosmeticbraces.com).

<sup>1</sup>Lopes-Filho, et al *Influence of optical properties of esthetic brackets (color, translucence, and fluorescence) on visual perception*; Am J Orthod Dentofacial Orthop 2012;141:460-7.

<sup>2</sup>Hüdanur Yılmaz (née Huda Abulkbash) and Selma Elekdag-Türk *Clinical performance of uncoated and precoated polymer mesh base ceramic brackets*; Progress in Orthodontics (2019) 20:4.

<sup>3</sup>Galan-Lopez et al *A systematic review of the accuracy and efficiency of dental movements with Invisalign<sup>®</sup>*; Korean J Orthod 2019;49(3):140-149.

<sup>4</sup>Aikaterini Papadimitriou, et al *Clinical effectiveness of Invisalign<sup>®</sup> orthodontic treatment: a systematic review*; Progress in Orthodontics (2018) 19:37.

<sup>5</sup>Ricardo Moresca *Orthodontic treatment time: can it be shortened?* Dental Press J Orthod. 2018 Nov-Dec;23(6):90-105.

<sup>6</sup>Rossini et al. *Efficacy of clear aligners in controlling orthodontic tooth movement: A systematic review*; Angle Orthodontist, Vol 85, No 5, 2015.

<sup>7</sup>Buschang et al *Predicted and actual end-of-treatment occlusion produced with aligner therapy*; Angle Orthodontist Vol 85, No 5, 2015.

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A worldwide leader in orthodontic technology.

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## CONFIDENCE YOU CAN SEE.

## BRACES YOU CAN'T.

  
**CLEARVU<sup>®</sup>**  
cosmetic braces

# BRACES THAT MATCH YOUR SMILE.

Imagine wearing braces that blend in with the shade of your teeth so well that people might not even notice you're wearing them.

ClearVu® cosmetic braces feature *Personalized Color-Matching Technology*® that allows them to match virtually any tooth shade by blending in with the surrounding enamel.



After you've made the decision to improve your smile, there is important information to consider when choosing the treatment method that works best for you. If you are considering aligners or "clear" braces, you may find this comparison helpful.\*

## AESTHETIC BRACES

- New technology has resulted in "clear" braces that are barely noticeable and aren't obvious in photos<sup>1</sup>
- Always active, they constantly and gently move your teeth toward the desired position
- No need to worry about taking them in and out throughout the day since they are bonded directly to your teeth
- Treatment with bonded braces is more predictable<sup>3</sup>—and may treat complex cases in less time than aligners<sup>4</sup>
- Braces are more effective in improving your occlusion<sup>5</sup> and create a healthy "bite" as a matter of the course of treatment
- Orthodontic treatment with braces is always directed by a doctor who you see in person; any problems can be identified and quickly corrected, making sure you stay on track to achieve a great smile

**There's no need to hide your braces! An investment in a healthy smile is always in style—you can even have fun by adding different color ligatures to your braces at each dental appointment.**

## ALIGNERS

- Are barely noticeable and can be removed for special occasions or photos, but will require quite a bit of "maintenance" on your part
- Work intermittently—the force on your teeth is strongest at the beginning of each tray change, which can be uncomfortable
- Can be removed (and must be removed even to snack or drink anything but water), but typically must be worn 22-23 hours per day or more
- You may still have attachments bonded directly to your teeth—and may even need to use elastics as you would with braces<sup>6</sup>
- Aligners have limitations with correcting your occlusion or "bite"<sup>3,7</sup> and depending on your case or tooth movement desired, you may require an additional set of trays or other treatment
- "At home" aligner treatment has many limitations and should be carefully considered only after discussing with your dentist or orthodontist

\*Only your doctor can recommend the best treatment plan for your particular case and desired outcome. This information is provided for you to make an informed decision regarding the potential day-to-day experience with the treatment methods presented. It is not intended to be medical advice.